AI Tool Comparison Cheat Sheet

The artificial intelligence (AI) landscape moves fast, with new tools launching constantly, current large language models (or LLMs) releasing new models and existing platforms expanding into overlapping territories.

This cheat sheet categorizes AI tools so you can quickly reference which models or services excel at a specific type of work or process.

Chatbot Assistants

ChatGPT (OpenAI) — General-purpose conversational AI great for writing, brainstorming, summarizing and problem-solving

Gemini (Google) — Strong integration with Google Workspace; great for research-heavy tasks and fact-checking contexts

Claude (Anthropic) — Known for detailed reasoning, long-context handling and being especially good with structured documents

Copilot (Microsoft) — Deep integration with Microsoft 365 tools; ideal for workplace productivity and workflows

Coding and Development

Claude — Strong at reasoning through complex code; explaining unfamiliar codebases; and generating clean, reliable solutions

GitHub Copilot — Trained for coding assistance inside integrated development environments; excellent auto completion and code generation

Replit AI — Great for fast prototyping and running full-stack apps in the browser

Cursor — AI native code editor that provides deep codebase understanding and refactoring support

Design and Creative Tools

Figma AI — Speeds up user interface creation, layout suggestions and automated component generation

Canva AI — Instant design generation for social posts, branding, layouts and templates

Adobe Firefly — AI features for Photoshop/Illustrator; excels at image editing, generative fills and creative assets

Image Generation

Midjourney — High-quality artistic image generation with stylized outputs

DALL·E — Great for literal, controllable image generation; strong prompt accuracy

Stable Diffusion — Open-source, customizable model for local generation and workflows

Video Creations

RunwayML — AI video editing, text to video, motion tracking and masking tools

Pika Labs — Fast, creative text to video generation with cinematic results

Synthesia — Create talking head avatar videos from scripts, ideal for training or marketing

Text Generation and Writing

Notion AI — Integrated writing, summarizing and planning inside Notion documents

Jasper — Optimized for marketing copy, blog posts and branded content

Grammarly — AI proofreading, tone adjustment, rewriting and clarity help

Work and Documents

Copilot — Deep integration with Microsoft 365 tools; ideal for workplace productivity and workflows

Gemini — Strong integration with Google Workspace; great for research-heavy tasks and fact-checking contexts

Einstein (Salesforce) — Automates customer relationship management (CRM) workflows and surface insights, and assists with drafting customer communications and reports

Zapier — Automates workflows by connecting document tools, CRMs, email platforms and project systems in a way that keeps work moving without manual effort

Audio Creation and Editing

ElevenLabs — Realistic voice cloning and text to speech generation

Descript — Audio/video editing that works like a text editor; overdub voices

AIVA — AI music composition for background tracks, videos and creative projects

Research and Knowledge Tools

Perplexity — Citation-first search assistant; excellent for research, sources and exploration

Elicit — Research automation tool that finds papers, summarizes findings and extracts insights

Scite — Evaluates whether scientific claims are supported or contradicted by published research

Data, Analytics and Automation

ChatGPT Advanced Data Analysis/Python mode — Great for working with spreadsheets, charts, data cleaning and calculations

Tableau AI — Accelerates dashboard insights and automates visual analysis

Airtable AI — Smart automations and data workflows integrated into low-code databases

MonkeyLearn — Categorize, extract and analyze text data with custom models

The AI world can seem overwhelming, but it doesn't have to be. By understanding the strengths of each tool category, you can confidently explore the right solutions to save time, improve quality and unlock new possibilities.

© 2026 Zywave, Inc. All rights reserved.